

**Panasonic**  
ideas for life

**AJ-HD3700B**  
Multi-Format Digital HD Studio VTR

10-bit 4:2:2

HP/SD multi-format  
High Definition

24-bit 8-ch audio



**HD D5**  
1/2" DIGITAL

# The Ultimate Universal VTR for HD and



The AJ-HD3700B studio-quality HD Mastering VTR is designed to meet today's needs in high-definition recording while extending the D-5 tradition of high-quality non-compressed standard-definition recording and playback. This single 5U VTR handles HD formats 1080/59.94i, 720/59.94P, 1080/23.98PsF, 1080/23.98P, 1080/24PsF, 1080/24P, 1080/50i, 1080/25P and 1080/25PsF, as well as 480/59.94i and 576/50i. It provides full editing in all formats. A built-in HD-SD format converter also allows conversion between most formats. And to improve filmmaking convenience, the AJ-HD3700B adds time code conversion functions for use in 24p audio mastering.



# SD, Film and Video Mastering

## HD Studio Picture Quality

Full-resolution 4:2:2 digital 10-bit component recording with 74.176 MHz (Y) and 37.088 MHz (Pb/Pr) sampling assures the picture quality demanded in high-end applications.

The AJ-HD3700B easily meets HD studio standards for production, editing and broadcasting. Its picture quality is particularly well suited for repeated dubbing and editing, and for large-screen playback.

## High Quality Film Mastering

The AJ-HD3700B can record and play back 1080/23.98PsF and 1080/24PsF HD formats. Progressive image recording of 24-fps film sources without frame rate conversion enhances artistic image expression. It allows high-quality digital mastering of film content, such as movies and commercials, into formats suitable for broadcasting and DVD packaging.

## HD Multi-Format Recording

In addition to 1080/23.98PsF and 1080/24PsF, the AJ-HD3700B records and plays back in 720/59.94P and 1080/50i HD broadcasting formats. It will also supports 1080/59.94i, 1080/23.98P, 1080/24P, 1080/25P, and 1080/25PsF HD formats. In short, this universal VTR is capable of handling virtually all production and post-production needs.

## SDTV Compatible

The AJ-HD3700B also records and plays back 480/59.94i (NTSC) and 576/50i (PAL) signals. The D-5 format's 10-bit, 4:2:2 non-compressed digital component recording allows it to serve as a high-end VTR in your editing system, replacing older equipment.

## 8-channel Digital Audio

In HD mode, the AJ-HD3700B provides eight channels of 48-kHz sampling, 24-bit digital audio. This mode can be used for multilingual broadcasting and 5.1 surround sound plus stereo. Allowing you to select from eight channels of digital input/output, and four channels of analog input/output, this high-end unit also features Dolby-E\* (compressed multi-channel audio) system. And it's compatible with conventional 20-bit, 4-channel audio\*\*.

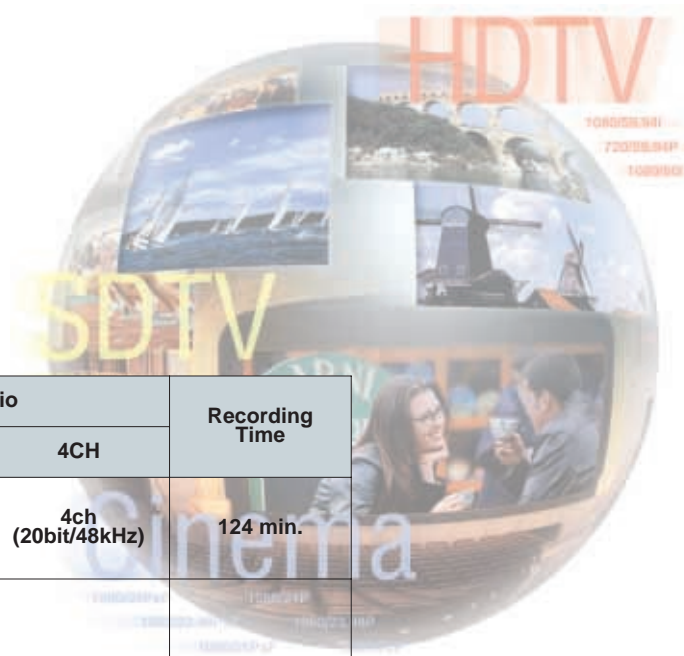
\*Dolby-E is a registered trademark of Dolby Laboratories.

\*\*The 8-channel format and 4-channel format are not compatible.

Video and audio signals recorded on HD D-5 tapes / D-5 (SD) tapes in the 8-channel format cannot be played back by conventional 4ch models, such as the AJ-HD2700.

## Recording Format

Input Signal		Recording Format	Audio		Recording Time
			8CH	4CH	
HD	1080/59.94i	HD D5 (10bit 4:2:2)	8ch (24bit/48kHz)	4ch (20bit/48kHz)	124 min.
	720/59.94P				
	1080/23.98PsF				155 min.
	1080/23.98P				
	1080/24PsF				
	1080/24P			—	
	1080/50i				
	1080/25PsF				149 min.
	1080/25P				
SD	480/59.94i	D-5 (10bit 4:2:2)	8ch (24bit/48kHz)	4ch (20bit/48kHz)	124 min.
	576/50i			—	112min.



## Equipped with an HD-SD Converter

The AJ-HD3700B also comes equipped with an HD-SD format converter board that lets you play HD and SD tapes and convert the output to the desired format. You can convert in either direction between HD and SD, or convert from 24p to HD. You can also perform the following conversions or adjustments.

**Aspect ratio conversion:** Convert to the aspect ratio that best suits the application.

- When up-converting from original SD images to HD, you can select Side Panel, Stretch, or Top/Bottom Crop.
- When down-converting from HD images to SD, you can select Letter Box, Semi Letter Box 14:9, Semi Letter Box 13:9, Side Crop, or Squeeze.

**Image adjustment:** A colorimetry conversion function corrects color gamma differences resulting from HD/SD conversion. Gain, set-up, and edge emphasis can also be adjusted, and the image can be output as it is being adjusted.

## Variety of Remote Terminals

The AJ-HD3700B comes standard with 9-pin serial (RS-422A), 50-pin parallel, and 25-pin RS-232C remote interfaces. 15-pin video/audio control and 20-pin control panel terminals are also provided.

## Equipped with HD-SDI/SD-SDI

The AJ-HD3700B features HD-SDI (SMPTE291M/292M) in/out and SD-SDI (SMPTE259M/272M) in/out. The D-5 format's superior recording specifications assure the highest dubbing and editing quality when using HD-SDI. HDTV and SDTV signals can be output in parallel using the standard equipped format converter. While an HD source is being transmitted, the signal can be simultaneously down-converted to SDTV and transmitted — giving you an easy way to utilize the same content in multiple formats.

## Compact Size, Easy Installation

Mounting the HD-SD format converter inside the 5U-size AJ-HD3700B, you get single-unit operation with space-saving size. The AJ-HD3700B fits in a 19-inch rack for easy installation in OB vans. Power consumption is only 260 W, so operating costs are low.

## Slow, Search and Edit Functions

Auto Tracking (AT) allows noiseless playback from normal-speed reverse to 2 times forward speed. Shuttle search runs at 50 times normal speed in both forward and reverse. Editing functions include assemble and insert edit, audio split, and variable memory. Its 0-frame editing accuracy is assured when using the SMPTE/EBU time code.



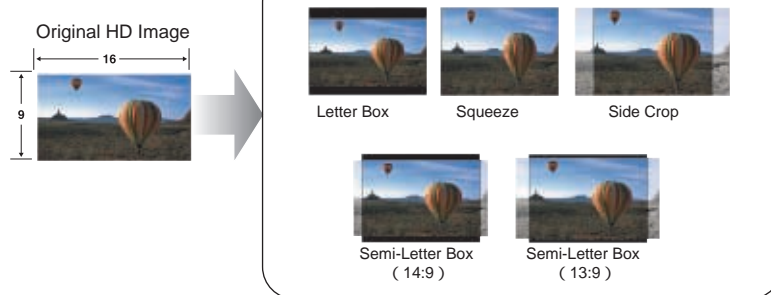
## Up-Down Conversion

Playback Tape Format	Video Output	
	HD	SD
1080/59.94i	1080/59.94i	480/59.94i
1080/23.98P 1080/24P 1080/25P	1080/59.94i	480/59.94i
	1080/60i	
	720/59.94P	
	720/60p	
	1080/23.98PsF	
	1080/23.98P	
	1080/24PsF	
1080/24P	576/50i	
1080/50i	1080/50i	576/50i
720/59.94P	720/59.94P	480/59.94i 480/59.94P
480/59.94i	1080/59.94i	480/59.94i
576/50i	1080/50i	576/50i

## Up-Convert



## Down-Convert



## Pre-Read in 480/59.94i or 576/50i Modes

The AJ-HD3700B provides pre-read editing in 480/59.94i or 576/50i SDTV modes. This lets you add effects to the video and audio, and re-record the results on the same VTR.

## Ancillary Recording

The AJ-HD3700B can record and read ancillary data such as Metadata or Closed Caption Data.

## Simultaneous Playback Monitoring

Simultaneous playback monitoring of video, digital audio, time code and CTL signals is possible.

## Channel Condition Monitor

The error rate is monitored at all times. When the setting is exceeded, an indicator on the front panel lights to warn you of a damaged tape or head clogging.

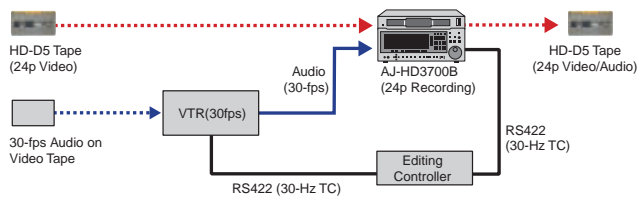
## Built-in Test Signal Generator

Color bar signals and other test signals, which come in handy for conducting maintenance and adjustments and for checking connections, are generated internally.

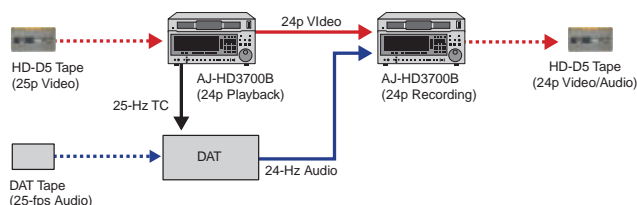
## Time Code Conversion Functions for 24p Audio Mastering

AJ-HD3700B responds to movie industry needs with a 24-Hz/30-Hz time code conversion function that allows editing of 30-fps audio sources for 24p film use, and a 25-Hz time code output function that allows DAT synchronizing during 24p playback of 25-fps sources. This eliminates the need for a separate 24p audio mastering process, bringing greater speed and ease to filmmaking.

### 24-Hz to 30-Hz time code conversion



### 25-Hz time code output in 24p



# Supporting cast



## AJ-HDC27H Variable-Frame Camera/Recorder

This HD cinema camera shoots and records progressive scan images at any frame rate from 4 fps to 60 fps, including 24 fps. It also includes the Cine Gamma function, which gives recordings the same tone and rich gradation as film and allows HD recording using the speed effects of film cameras. In addition to lowering costs and improving mobility, the AJ-HDC27H lets you create a wide range of HD content, including episodic television, music videos, DVDs, and Internet new-media projects.

INFO

<b>AJ-HDC27H</b>	Three 1-million-pixel IT CCDs
	Multi frame rate of 4-fps to 60-fps include 24-fps
1280 x 720 progressive scan	f11 @ 2000 lux



## AJ-HD1700 Full-Featured Studio VTR

The AJ-HD1700 is a DVCPRO HD high-end studio master VTR that answers today's most advanced needs in high-definition production and broadcasting.

Featuring the new DVCPRO HD-LP format, the AJ-HD1700 records and plays up to 126 minutes with an XL cassette. It can record three types of HD images — 1080/60i, 720/60p, and 1080/50i — and is equipped with eight digital audio channels for 5.1-channel surround sound. The AJ-HD1700 plays all DVCPRO HD, DVCPRO50, DVCPRO P, DVCPRO, DV, and DVCAM tapes. It has an advanced HD-SD conversion function that provides simultaneous output of HD/SD signals from a wide variety of sources.

The AJ-HD1700 can even output a 1080/24p signal from a 720/24p over 60 VARICAM source tape for convenient editing in 1080/24p such as mastering to HD-D5 on the AJ-HD3700B VTR.

The AJ-HD1700 can also output a 1080/25p and 576/50i signal from a 720/50p over 60 VARICAM source tape for PAL editing.

INFO

<b>AJ-HD1700</b>	Plays/Records 720p and 1080i
Playback all DV-based formats	2-hour rec. time
1080/24p output from Varicam™	8-ch audio



## AJ-GBX27 HD Gamma Corrector

The AJ-GBX27 corrects images recorded in cine gamma (VARICAM F.REC mode) for converting monitor and content data, and for a variety of other uses. The AJ-GBX27 is extremely easy to use -- simply choose the desired correction mode.

Field mode corrects low-contrast F.REC gamma images, and outputs monitor images with full film texture. Telecine mode is a post-processing mode that uses movie footage to produce TV content with a film-like texture. The Video Rec and Video modes are simulation modes for converting images with F.REC gamma to V.REC gamma or video gamma. CG mode is a film production mode that reverse-converts images into F.REC images after they were previously converted to telecine mode and CG-processed for production ease.

INFO

<b>AJ-GBX27</b>	12V DC power supply
	Compatible with 720p, 1080i and 1080p
HD-SDI in/out	Analog HD (Y/Pb/Pr) out



## AJ-HD1200A Full-Featured Studio VTR

The compact, AC/DC-powered AJ-HD1200A is ready for a host of active uses. This versatile HD VTR plays all DVCPRO formats (both NTSC and PAL), including DVCPRO HD-LP, and can down-convert HD signals for output as SD signals, allowing its use as both an HD and SD viewer. With its 1080/24p (25p) conversion and output function for Varicam sources, the AJ-HD1200A also meets needs in HD cinema production.

Mount an optional board, and the AJ-HD1200A can serve as a recorder in a space-saving, low-cost HD production system. Choose either an SDI type optional board (HD-SDI in/out, SDI out) or an IEEE 1394 type board. With the IEEE 1394 board, the AJ-HD1200A HD becomes the world's first VTR to offer HD input and output via an IEEE 1394 digital interface. This allows the AJ-HD1200A to connect to next generation NLE (Non-Linear Editing) systems, or IEEE 1394 equipped Video Servers.

INFO

<b>AJ-HD1200A</b>	Plays/Records 720p and 1080i
Playback all DV-based formats	IEEE 1394 I/F
1080/24p output from Varicam™	Compact Size

## Optional Equipment

### AJ-MA37

Rack Mount Adaptor  
(slide rail, not included)



## D-5 Cassette Tape



	Model No.	REC/PLY Time @59.94Hz
L Cassette	AJ-D5C124L	124 min.
	AJ-D5C94L	94 min.
M Cassette	AJ-D5C63M	63 min.
	AJ-D5C48M	48 min.
	AJ-D5C33M	33 min.
S Cassette	AJ-D5C12M	12 min.
	AJ-D5C23S	23 min.



# HD Cinema

## HD acquisition for new multi-media opportunities.

Panasonic HD Cinema recording and video projection technologies are on the cutting edge of the new digital cinema era. By combining HD digital acquisition with HD digital projection, new business opportunities become reality for live pay-per-view concerts, sporting events, theater and other special event programming.

## Panasonic's PT-D7700/PT-DW7000 large-venue DLP projector — the next generation

in economical, high-contrast HD digital projectors.

The 3-chip DLP (Digital Light Processing™) projector delivers cost efficiencies, lightweight and an outstanding brightness of 7000 lumens (PT-DW7000 has 6000 lumens.). The SXGA+ resolution (1,400 x 1,050 dots) PT-D7700 is the perfect fit for mastering rooms and edit suites. Its exclusive Black Optic processing and advanced color matching combine to deliver a cinema-quality 4000:1 contrast ratio and perfectly-matched, brilliant colors. The 22 kg PT-D7600 produces high image quality over a long time thanks to its powerful, dust-free Liquid-cooled Light Engine.

\*DLP is a trademark of Texas Instruments.



# AJ-HD3700B Specifications

## General

Power Supply:	AJ-HD3700BP; AC 120V, 50/60 Hz AJ-HD3700BE; AC220V to 240 V, 50/60 Hz
Power Consumption:	260W
Operating Temperature:	41 °F to 104 °F (5°C to 40°C)
Operating Humidity:	10% to 90% (non dew)
Weight:	70.1 lbs (31.8 kg)
Dimensions (WxHxD):	16-3/4" x 8-11/16" x 20-1/2" (424 x 220 x 520 mm)
Recording Format:	HD:HD-D5 (Video Compression; Intra-Field DCT + VLC) SD:D5 (Non Compression Digital Component Recording)
Recording Track:	Video; 12 track/Field, Audio; 12 track, TC/CTL/CUE Track
Recording Track (576/50i):	Video; 16 track/Field, Audio; 16 track, TC/CTL/CUE Track
Rec/Play Time:	124 min. (1080/59.94i, 720/59.94P, 480/59.94i) 155 min. (1080/24PsF, 1080/23.98PsF, 1080/24P, 1080/23.98P) 149 min. (1080/50i, 1080/25P, 1080/25PsF) 112 min (576/50i)
Tape:	D5 Cassette Tape
FF/REW Time:	within 195 sec. (with AJ-D5C124LP)
Search Speed:	±50x
Editing Accuracy:	±0 frame (TC)
Tape Timer Accuracy:	±1 frame
Servo Lock Time:	Within 1 sec
AT Slow-motion Range:	-1x to +2x
<b>Video</b>	
• HDTV Recording	
Format:	1080/59.94i, 1080/24PsF, 1080/24P, 1080/23.98PsF, 1080/23.98P, 1080/50i, 1080/25PsF, 1080/25P 720/59.94P
Active Samples/Line	Y: 1920, Pb/Pr: 960 (1080) Y: 1280, Pb/Pr: 640 (720)
Active Lines/Frame	1080 lines (1080) 720 lines (720)
Sampling/Quantization:	4:2:2, Y: 74.176 MHz, Pb/Pr: 37.088 MHz/10 bit
• SDTV Recording	
Format:	525 line/59.94 field, 2:1 Interlace (SMPT259M-C) 625 line/50 field/2:1 Interlace (ITU-R BT.656-4)
Active Samples/Line:	Y; 720, Pb Pr; 360
Sampling/Quantization:	4:2:2, Y: 13.5 MHz, Pb/Pr: 6.75 MHz/10bit
<b>Digital Audio</b>	
Channel:	8 channels (1080/23.98PsF, 1080/23.98P, 1080/24P, 1080/24PsF, 1080/50i, 1080/25PsF, 1080/25P, 576/50i) 4 ch/8 ch selectable (1080/59.94i, 720/59.94P, 480/59.94i)
Sampling Frequency:	48kHz
Quantization:	20 bit (4ch), 24 bit (8ch)
Frequency Response:	20Hz to 20kHz, ±0.5dB
Dynamic Range:	More than 105dB (1kHz, "A" weight)
Distortion:	within 0.01% (1kHz, reference level)
Cross Talk:	Less than -80dB (1kHz, between 2channels)
Wow & Flutter:	Below measurable limit
Headroom:	20/18 dB (switchable)
Input/Output Level:	+4/0/-20dB switchable
<b>Cue Audio</b>	
Frequency Response:	100Hz to 12kHz (±3.0dB)
S/N Ratio:	More than 44 dB (at 3% distortion)
Distortion:	Less than 2% (at 1kHz reference signal)
Wow & Flutter:	Less than 0.15% (NAB unlimited)
Input/Output Level:	+4/0/-20 dB switchable (Input only) ∞ to +18dB adjustable (In/Out)

## Video Input

HD SDI In:	BNC x 2, Active through 1.5Gbps (embedded Audio, Time Code) (SMPT291M/292M)
SD SDI In:	BNC x 2 Active through 4:2:2 Component SDI (SMPT259M/272M)
HD Reference In:	BNC x 2 Through Out Analog Tri Level sync. 75Ω On/Off
SD Reference In:	BNC x 2 Through Out Analog Composite 75Ω On/Off
<b>Video Output</b>	
HD SDI Out:	BNC x 3, 1.5Gbps
HD SDI Monitor Out:	BNC x 1, 1.5Gbps (Superimpose)
SD SDI Out:	BNC x 2, 4:2:2 Component SDI Output (SMPT259M/272M)
SD SDI Monitor Out:	BNC x 1 (Superimpose)
Analog Out:	BNC x 2, Analog Composite
Analog Monitor Out:	BNC x 1, Analog Composite (Superimpose)
<b>Audio Input</b>	
Digital Audio In:	BNC x 4, Ch1/2, Ch3/4, Ch5/6, Ch7/8, AES-3, 75Ω unbalanced
Analog Audio In:	XLR (3pin) x 4, Ch1/2/3/4 Max. +24dBm 600Ω/high impedance
Cue In:	XLR (3pin) x 1 Max. +14dBm, 600Ω/high impedance
<b>Audio Output</b>	
Digital Audio Out:	BNC x 4, Ch1/2, Ch3/4, Ch5/6, Ch7/8, AES-3, 75Ω unbalanced
Analog Audio Out:	XLR (3pin) x 4, Ch1/2/3/4 Max. +24dBm, low impedance
Cue Out:	XLR (3pin) x 1 Max. +14dBm, low impedance
Monitor Out:	XLR (3pin) x 2, L/R Max. +24dBm, low impedance
Headphones Out:	Level; Variable Control
<b>Others</b>	
TC In:	XLR x 1, 2.4 ±1.4Vp-p, 10kΩ balanced
TC Out:	XLR x 1, 2.0 + 0.5Vp-p, low impedance balanced
WFM Out:	BNC x 1 RF ENV (Ch 0,1,2,3)/RF EYE (Ch 0,1,2,3) CTL (R/P CONF)/ITC Selectable
SD Sync. Signal:	BNC x 1 Black Burst
HD Sync. Signal:	BNC x 1, Analog HD Tri Level sync. (+/-0.3V)
<b>Remote</b>	
RS-422A In:	D-sub 9 pin RS-422A I/F
RS-422A Out:	D-sub 9 pin RS-422A I/F
RS-422A In/Out:	D-sub 9 pin RS-422A I/F
RS-232C Out:	D-sub 25 pin RS-232C I/F
Parallel:	D-sub 50 pin
V/A Control:	D-sub 15 pin Video Remote
Control Panel:	20P x 1 Connection for Front Control Panel

## Optional Accessories

Rack Mount Adaptor:	AJ-MA37 (slide rail, not included)
---------------------	------------------------------------

Weight and dimensions shown are approximate.  
Features and specifications are subject to change without notice.  
These products may be subject to export regulations.

# Panasonic

**Matsushita Electric Industrial Co., Ltd.**  
Systems Business Group  
2-15 Matsuba-cho, Kadoma, Osaka 571-8503  
Japan  
Phone +81 6 6905 4650 Fax +81 6 6908 5969  
<https://eww.pavc.panasonic.co.jp/pro-av/>

## [Countries and Regions]

Argentina	+54 1 308 1610
Australia	+61 2 9887 6222
Austria	+43 (0) 1 610 80 773
Bahrain	+973 252292
Belgium	+32 (0)2 481 04 57
Bulgaria	+359 2 946 0786
Brazil	+55 11 3889 4035
Canada	+1 905 624 5010
China	+86 10 6515 8828
(Hong Kong)	+852 2313 0888
Czech Republic	+420 236 032 552/511
Denmark	+45 43 20 08 57
Egypt	+20 2 3938151
Finland, Latvia, Lithuania, Estonia	+358 (9)521 52 53
France	+33 (0) 1 55 93 66 67
Germany	+49 (0)611 235 481
Greece	+30 210 96 92 300
Hungary	+36 (1)382 60 60
Indonesia	+62 21 385 9449
Iran	+98 21 2271463
Italy	+39 02 67 88 449
Jordan	+961 6 586 1914
Kazakhstan	+7 3272 504 777
Korea	+82 2 2106 6641

Kuwait	+965 481 2123
Lebanon	+961 1 216827
Malaysia	+60 3 5549 5422 (PSE) +60 3 5546 7000 (PM)
Mexico	+52 55 5488 1000
Montenegro, Serbia	+41 (0)26 466 25 20
Netherlands	+31 73 64 02 577
New Zealand	+64 9 272 0100
Norway	+47 67 91 78 00
Pakistan	+92 5370320 21
Panama	+507 229 2955
Peru	+51 1 614 0000
Philippines	+63 2 633 6162
Poland	+48 (22)338 1100
Portugal	+351 21 425 77 04
Puerto Rico	+1 787 750 4300
Romania	+40 21 211 4855
Russia & CIS	+7 095 258 42 06
Saudi Arabia	+966 1 465 0709
Singapore	+65 6270 0110
Slovak Republic	+421 (0)2 52 92 14 23
Slovenia, Croatia, Bosnia, Macedonia	+44 (0)20 76 63 36 57
South Africa	+27 11 313 1400

Spain	+34 (93) 425 93 00
Sweden	+46 (8) 680 26 41
Switzerland	+41 (0)41 259 96 32
Taiwan	+886 2 2725 9100
Thailand	+66 2 731 8888
Turkey	+90 216 578 3700
U.A.E.	+971 4 282201
Ukraine	+380 44 4903437 +380 44 4903438 [ext. 112]
U.K.	+44 (0) 1344 70 69 20
U.S.A.	+1 201 348 5300

