

The Smartest Way to Communicate...

Imagine this scenario... You need to create a presentation that combines sharp, broadcast-quality video with earthshaking digital sound. You want a video-based company training session, non-linear interactivity and direct links to the Internet. All on a disc that fits in the palm of your hand and plays back on an installed base of over 30 million PCs and set-top-connected players worldwide. Impossible? Think again! DVD is the breakthrough that makes it all possible. Combining stunning media content with universal compatibility, DVD is powerful in its capabilities, inexpensive to distribute and has overnight become the worldwide standard for distributing high-quality digital video. And DVDit!, Sonic's new family of DVD authoring tools for Windows, is the first DVD publishing system designed specifically for multimedia producers and videographers.

Meet the Family...

A next-generation DVD production system, Sonic DVDit! combines a rich set of high-end features with incredible ease-of-use, making professional DVD production approachable in a way never before possible. And its affordability makes it a natural addition to any multimedia or video production studio.

DVDit! is a product that grows with your needs - whether you're producing looped video tracks for kiosk presentations, or creating a complex multiangle training title, the DVDit! family of products truly offers something for everyone. Running on Windows 98 and NT, DVDit! works with non-linear video editing systems, graphics design applications and multimedia authoring tools. DVDit! gives you the

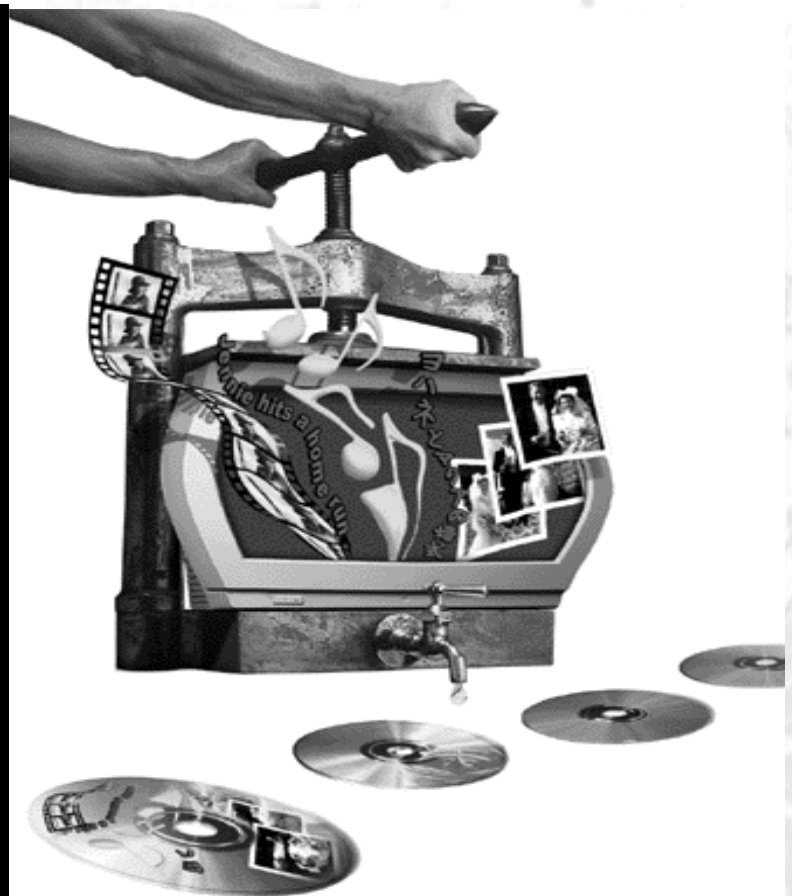
DVDit!

The Easiest Way to Publish on DVD

basic tools you need for creating powerful video presentations. Available as a bundled product, DVDit! is now used with some of the world's leading video products as a way to create fun, exciting, simple-to-use DVD titles. DVDit! Standard Edition (SE) builds on the technology offered with DVDit! LE and is available either as an upgrade or stand-alone. DVDit! SE offers multiple menus, slideshow creation and Video CD production. DVDit! Professional Edition (PE) builds on DVDit! SE, adding features previously found only on authoring systems costing five to ten times as much. Multi-angle, multi-language, motion menus and an integrated timeline allow you to really explore the DVD universe - at a fraction of the cost.

Simply Creative

DVDit! is designed for the artist in you, not the technician. Every part of the production process is intuitive, from drag-and-drop video and audio assembly to interactive storyboarding. You'll



Start with your edited AVI or QuickTime® video and audio files - DVDit! automatically transcodes them into the correct video and audio formats required for DVD. Use Sonic's unique AutoMotion™ technology to composite motion menus. Drag-and-drop your video and audio content to create interactive presentations, multi-angle training applications, Hollywood blockbusters or virtually any other interactive video content you can think of. When you're finished, DVDit! records your content directly to DVD-R, DVD+RW or CD-R.

DVDit! LE Includes:

- Single menu support - Create simple interactive titles with drag-and-drop ease.
- Integrated DVD-R support - Write your DVD files directly to disc.
- Drag-and-drop menu creation
- Real-time preview

DVDit! Standard Edition Adds:

- 10 menu support - Quickly create nested DVD titles
- Integrated video transcoding - DVDit! SE automatically converts your video to the correct format for DVD.
- Slideshow Creator - Creating stunning presentations has never been easier
- Photoshop file support - Drag layered files directly into DVDit!

DVDit! Professional Edition Adds:

- Multiple video angles - Assemble and edit video for training content that involves more than one camera point-of-view, for interactive games, or much more.
- Multiple audio streams - Different, simultaneous sound tracks,

including multiple languages, can be placed on the same DVD disc.

- Video timeline for cuts-based editing - Integrated video trimming and simple editing make last-minute content changes fast and efficient. Includes chapter point editor for instant access to any scene.
- Subtitle generator - An integrated character generator makes it easy to add captions and subtitles, without using additional applications.
- eDVD[®] support - Web-enhanced eDVD titles which integrate Java-based web and disc-based DVD content can easily be developed



The Features You Need

Based on the same multiplexing and formatting technology as Sonic's award-winning DVD Creator workstation, DVDit! benefits from years of software development and testing, and the experience of thousands of DVD developers worldwide. With DVDit! you get pro-level features combined with rock-solid technology from the industry's number-one tool provider.

Publish on DVD Today

Whether you are a wedding and event videographer capturing memories or a corporate professional putting together the latest sales presentation, DVD is the best way to get your content and ideas into the hands and minds of your customers. And Sonic DVDit! gives you all of the tools you need to begin publishing on DVD today!

SPECIFICATIONS

Key Features

- DVD-compliant transcoding of AVI and QuickTime files to MPEG-2 (SE, PE only)
- WYSIWYG, drag-and-drop authoring
- Direct DVD-R recording
- Integrated DVD-Video and DVD-ROM production
- Easy to learn. Start producing your own DVD titles right away

- AuthorScript[™] import and export for DVD projects
- eDVD support for Java-enhanced title production (PE only)
- Dolby-certified Dolby Digital encoding (PE only)

DVD Authoring

- Graphical DVD-Video authoring
- Automatic Bit Budget[™] display
- Graphical editing of menus and interactivity
- Integrated titling, captioning and special effects
- Unlimited motion or still menus (PE only)
- Video timeline for cuts-based editing (PE only)
- Chapter point placement (PE only)
- DVD stream assembly (PE only)
- AutoMotion video compositing for menus and special effects (PE only)

DVD-Video Specification Support

- Universal regions (all regions enabled)
- DVD-5 and DVD-10 support
- UDF/ISO 9660 formatting
- Direct DVD-R recording
- Slide show support (SE only)
- Two audio streams (PE only)
- Two subtitles streams (PE only)
- Line 21 support (closed captions) (PE only)

DVD Proofing

- Complete DVD navigation
- Direct playback of video and audio streams

- DVD volume playback from DVD-ROM or hard disk

Video Formats Supported

- MPEG-2 (ISO-13818-2) Main Profile and Main Level - DVD compliant
- MPEG-1 (ISO-11172-2) - DVD compliant
- QuickTime
- AVI
- Still images: PhotoShop layered files (SE, PE only), TIF, TGA, BMP

Audio Formats Supported

- PCM audio: WAV format
- MPEG-1, Layer II (SE only)
- Dolby Digital (PE only)

Minimum System Requirements

- Windows 98 or NT computer
- 128 MB memory
- 2 GB hard disk (system)
- 18 GB hard disk (content)
- 24-bit color graphics display,
- 1024x768 resolution
- DVD-ROM drive with recommended hardware or software DVD playback

Recommended Peripherals

- Audio monitors
- DVD-R recorder



SONIC SOLUTIONS

Sonic Headquarters • 101 Rowland Way • Novato, CA 94945 • tel: 415.893.8000 • fax: 415.893.8008 • email: info@sonic.com

Sonic Europe • 22 Warwick Street, 4th Floor • London W1R 5RB, UK • tel: 44.171.437.1100 • fax: 44.171.437.1151 • email: info@europe.sonic.com

Sonic Pac Rim • 5F-2-6-30 Kaigan, Minato-ku • Tokyo, 105-0022 Japan • tel: 81.3.5439.7171 • fax: 81.3.5439.7172 • email: info@sonic.pacrim.com

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